



Principle 14: Creative Vision

Creative vision is a quality of mind belonging only to men and women who follow the habit of going the extra mile, for it recognizes no such thing as the regularity of working hours, is not concerned with monetary compensation, and its highest aim is to do the impossible.

Creative vision is definitely and closely related to that state of mind known as faith, and it is significant that those who have demonstrated the greatest amount of creative vision are known to have been men with a great capacity for faith. This is both logical and understandable when we recognize that faith is the means of approach to Infinite Intelligence, the source of all knowledge and all facts, both great and small.

The imagination is the workshop of the soul wherein are shaped all plans for individual achievement.

*Whatever the mind can conceive and
believe, the mind can achieve.*

Napoleon Hill

Chapter 6 in Think and Grow Rich – Imagination

Vision Formula

1. Clean Slate
2. Create a Vision
3. Creates a Space
4. Enroll Others into the Space

McDonald Brothers saw 2 McDonalds
Ray Kroc saw 1,000

The idea can come to you through a new combination of ideas or it can come to you through infinite intelligence

Your brain will answer virtually any question you ask it

So if you want to increase your sales you can guide your imagination to produce ideas that will increase sales

If you want to improve your health you can guide your imagination to produce ideas that will improve your health

What do I want to create?

Guide your imagination to create what you want

Bonus Video – Creative Vision - <https://www.youtube.com/watch?v=6TPXGS3ahf0>

Coach with Eric and the team preview - <https://events.ericlofholm.com/2026-coaching>