

Create 1,000 Leads in 3 Days Challenge Affiliate Promo Kit

## Graphics

<https://photos.app.goo.gl/5gWnShtZS4NM5T75A>

## Social Media Promotions

### Post 1: Future Pacing and Mindset Shift (Ideal for Facebook/LinkedIn)

 Imagine this: In just 3 days, you've created 1,000 real leads without spending a dime on ads or drowning in tech overwhelm. You're pulling into your business "driveway" feeling like a sales champion, knowing your pipeline is overflowing with prospects ready to buy. That's the power of future pacing your success!

As Eric Lofholm teaches, your mindset influences the action you take. If you think lead generation is hard, you'll act inconsistently. But shift that "shirt" – believe you can become a lead-generation master – and watch your results soar.

Join Eric's FREE 3-Day Challenge: "Create 1,000 Leads in 3 Days" LIVE on February 24-26 at 11 AM Pacific, using simple daily actions, proven messaging, and systems you already have. Reverse engineer your results: Start with the goal (1,000 leads), build the strategy (Eric's proven system), and take action now!

Save Your Spot: [Your Affiliate Link]

#EricLofholm #LeadGeneration #SalesMindset #GSASystem

### Post 2: Connecting Known to Unknown and Contrast (Ideal for Instagram/X)

Ever owned a VCR and struggled to record shows because of the hassle? Now contrast that with a DVR – effortless recording at the touch of a button! Eric Lofholm uses this to connect the known (frustration) to the unknown (easy lead gen): Change your structure, and you'll generate 500x more results without more effort.

Apply this to your business: No more fear of prospecting or inconsistency. In Eric's FREE 3-Day Challenge, learn to create 1,000 leads using simple actions and proven scripts. No ads, no tech overwhelm – just your existing systems optimized. LIVE February 24-26 at 11 AM Pacific!

What action would you take if you believed you're a top producer? Shift to optimism: "I can become a lead master!"

I Want 1,000 Leads: [Your Affiliate Link]

#SalesScripting #EricLofholm #MindsetShift #LeadChallenge

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### **Post 3: Nested Story and Optimism (Ideal for LinkedIn/Facebook)**

Picture an old woman sharing her youthful adventure on the Titanic – a nested story that draws you in deeper. Eric Lofholm mastered this technique to influence prospects profoundly.

Now, nest your own success story: You're struggling with leads (the "old" you), but after Eric's 3-Day Challenge, you're thriving with 1,000 new ones (the "young" empowered you). With every adversity (lead drought), there's a seed of greater benefit – as Napoleon Hill inspired Eric to teach.

Optimism upgrade: From "I'm not good at leads" to "I can become a lead-generation master." Use GSA: Goal (1,000 leads), Strategy (daily actions + messaging), Action (join now)! LIVE February 24-26 at 11 AM Pacific.

Join the Free Challenge: [Your Affiliate Link]

#SalesChampion #EricLofholm #NestedStories #BusinessGrowth

### **Post 4: Reverse Engineering and GSA Focus (Ideal for X/Instagram)**

Reverse engineer your lead explosion: 1. Results (1,000 leads). 2. Action (simple daily steps). 3. Thought (proven language). 4. Being (confident producer).

Eric Lofholm's system, tested by 10,000+ students, shows how – without ads or tech headaches. Shift from "being right" to perspective: Leads aren't hard; your structure makes them easy.

Set your GSA: Goal (flood your pipeline), Strategy (Eric's challenge), Action (click below)! LIVE February 24-26 at 11 AM Pacific.

Save My Spot: [Your Affiliate Link]

#GSASystem #EricLofholm #LeadGenMastery #SalesTransformation

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**Post 5: Referral Mindset and Real Reason People Buy (Ideal for Facebook/LinkedIn)**

Eric teaches the real reason people buy: Benefits like freedom, growth, and ease. Imagine the magic word – "Imagine" – unlocking 1,000 leads that turn into sales effortlessly.

Build instant trust: Share this challenge with your network. Your referral mindset? Ask and you shall receive – follow your money by promoting what works.

FREE 3-Day Live Challenge: Create 1,000 leads with proven scripts and systems you have. No overwhelm! Happening February 24-26 at 11 AM Pacific.

Join Now: [Your Affiliate Link]

#UnlimitedLeads #EricLofholm #SalesBenefits #ReferralPower

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## Email Copy

These email templates are for affiliates to send to their lists, promoting the challenge with the dates February 24-26 at 11 AM Pacific. They include subject lines, body copy infused with Eric's concepts (e.g., objection handling, closing techniques, the process of influence from Sales Mountain), and CTAs. Use [Your Affiliate Link] and personalize as needed.

### **Email 1: Subject Line - "Unlock 1,000 Leads in 3 Days: Eric Lofholm's Mindset Shift Secret"**

#### **Body:**

Hey [Subscriber Name],

What if your fear of prospecting was just a "shirt" you could change? Eric Lofholm says: Mindset influences action. If you think leads are hard, you'll avoid them. But believe you're a top producer? You'll take massive action!

In his FREE 3-Day Live Challenge – "Create 1,000 Leads in 3 Days (Without Ads or Tech Overwhelm)" – Eric shows you how to use simple daily actions, proven messaging, and your existing systems. LIVE February 24-26 at 11 AM Pacific!

Reverse engineer it: Start with results (1,000 real leads), back to actions (Eric's scripts), thoughts (optimistic language), and being (confident closer).

Climb Sales Mountain: Generate leads, set appointments, build rapport, identify needs, present benefits, close, handle objections, and follow up – all in 3 days!

Don't let inconsistency hold you back. Shift to: "I can become a lead master."

Join the Free Challenge: [Your Affiliate Link]

Let's make this your best month yet!

Best,  
[Your Name]

Affiliate of Eric Lofholm International

P.S. With every adversity, there's equal benefit – turn lead struggles into abundance!

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**Email 2: Subject Line - "Eric Lofholm's GSA Formula: 1,000 Leads Without the Hassle"**

**Body:**

Dear [Subscriber Name],

Ever contrast a clunky VCR with a sleek DVR? Eric Lofholm uses this scripting technique to connect the known (struggle) to the unknown (ease): Change your structure, record 500x more "shows" (leads) effortlessly!

Apply GSA (Goals, Strategy, Action): Goal – 1,000 leads in 3 days. Strategy – Eric's proven system with daily actions and messaging. Action – Join his FREE challenge now. LIVE February 24-26 at 11 AM Pacific!

No ads, no tech overwhelm – just optimize what you have. Future pace: Imagine your inbox buzzing with prospects, your calendar full, your sales soaring.

Objection? "I'm not good with leads." Eric's response: Optimism! "You can get great at it."

Save Your Spot: [Your Affiliate Link]

Transform your business,  
[Your Name]

Proud Eric Lofholm Affiliate

P.S. The fortune is in the follow-up – start today!

**Email 3: Subject Line - "Nested Story: From Lead Drought to 1,000 in 3 Days with Eric Lofholm"**

**Body:**

Hi [Subscriber Name],

Like the Titanic's nested story – an old tale inside a young adventure – Eric Lofholm deepens influence by layering stories. Your lead story? From drought (old) to flood (new)!

In this FREE 3-Day Challenge, learn to create 1,000 real leads using simple actions, proven scripts, and your current systems. No ads or tech needed. LIVE February 24-26 at 11 AM Pacific!

What does "no leads" mean to you? Shift it: It means opportunity for growth, as Napoleon Hill taught Eric.

Use the three keys to closing: Mindset (believe it's possible), planning (GSA), techniques (future pacing benefits).

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I Want 1,000 Leads: [Your Affiliate Link]

To your success,  
[Your Name]

Eric Lofholm Affiliate Partner

P.S. Things only have the meaning we give them – give this challenge the meaning of breakthrough!

### **Messages (DMs or Short Promo Templates)**

These short messages are for affiliates to use in direct messages, chat groups, or as text promos. They incorporate quick hits of Eric's concepts like bonding, probing questions, and planting seeds.

#### **Message 1:**

"Hey [Name], quick question: What action would you take if you believed you could create 1,000 leads in 3 days? Eric Lofholm's FREE challenge shows you how – no ads, simple actions. LIVE Feb 24-26 at 11 AM Pacific. Bond with success: [Your Affiliate Link] #EricLofholm"

#### **Message 2:**

"Struggling with leads? Eric teaches: With every adversity, a greater benefit. Reverse engineer 1,000 leads in his 3-day FREE live challenge, Feb 24-26 at 11 AM Pacific. Plant the seed: Join now! [Your Affiliate Link] #SalesMindset"

#### **Message 3:**

"Imagine 1,000 leads flowing in effortlessly. Eric Lofholm's GSA system makes it real – goals, strategy, action. FREE 3-Day Challenge: Feb 24-26 at 11 AM Pacific. Let's shift your mindset! [Your Affiliate Link]"