

Affiliate Promo Kit – The Close with Eric Lofholm

Event Title: The Close with Eric Lofholm

When: Saturday, Aug 30 | 8 am – 11 am PST

Where: Zoom (online)

Affiliate Note: Replace the links below with your unique affiliate link.

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1. Email Templates

Email 1 – Subject: Master the Art of Closing Sales

Hi [First Name],

If you want to improve your sales results, this training is for you.

On **Saturday, Aug 30 from 8–11 am PST**, master sales trainer Eric Lofholm is hosting *The Close*, a free 3-hour class dedicated to helping you:

- Overcome objections with confidence
- Structure effective closing conversations
- Increase your closing ratio and revenue

Register here: [Insert Your Affiliate Link Here]

Don't miss this chance to learn practical, proven closing strategies you can use immediately.

To your success,
[Your Name]

Email 2 – Subject: Free 3-Hour Closing Masterclass with Eric Lofholm

Hi [First Name],

Closing sales doesn't have to feel difficult. In fact, with the right system, it becomes simple and repeatable.

That's exactly what you'll discover in *The Close with Eric Lofholm* on **Saturday, Aug 30 | 8–11 am PST**.

You'll learn how to:

- Confidently close more deals
- Use Eric's proven techniques to handle objections
- Create consistent, predictable results in your business

Seats are free but limited. Reserve your spot now:
[Insert Your Affiliate Link Here]

See you there,
[Your Name]

Email 3 – Subject: Learn to Close More Deals – Free Class This Saturday

Hi [First Name],

Are you ready to close more sales in less time?

Eric Lofholm is teaching a **free, live 3-hour training** on **Saturday, Aug 30 at 8 am PST** called *The Close*.

In this class, Eric will share the exact closing techniques he has used to help thousands of business owners increase sales.

Register here: [Insert Your Affiliate Link Here]

Make this your turning point for more sales and income.

Best,
[Your Name]

2. Social Media Posts

Post 1

Want to close more deals?

Join Eric Lofholm for *The Close*—a free 3-hour training on **Saturday, Aug 30 from 8–11 am PST**.

Learn how to:

- Handle objections with confidence
- Structure closing conversations
- Boost your closing ratio

Register here: [Insert Your Affiliate Link Here]

Post 2

Closing sales doesn't have to be hard.

On **Aug 30 at 8 am PST**, Eric Lofholm is hosting *The Close*, a free 3-hour virtual training.

Discover proven strategies to:

- Overcome objections
- Increase your close rate
- Grow your sales with confidence

Save your seat: [Insert Your Affiliate Link Here]

Post 3

Sales success comes down to mastering the close.

Join Eric Lofholm on **Saturday, Aug 30 | 8–11 am PST** for *The Close*, a free, live 3-hour class where you'll learn practical, proven techniques to close more deals.

Register now: [Insert Your Affiliate Link Here]

3. Text Messages

1. Learn to close more sales. Join Eric Lofholm's free 3-hour class *The Close* on Sat, Aug 30 at 8 am PST. Register: [Insert Your Affiliate Link Here]
2. Closing deals made simple. Free 3-hour training with Eric Lofholm—*The Close*. Sat, Aug 30 | 8–11 am PST. Save your spot: [Insert Your Affiliate Link Here]
3. Boost your closing ratio! Join Eric Lofholm's *The Close* training on Sat, Aug 30 from 8–11 am PST. Free to attend. Register: [Insert Your Affiliate Link Here]