

## Graphics

<https://photos.app.goo.gl/BHWRsGdoqWmu3dQV6>

## Email Swipe Copy

**Subject Line Option 1:** Unlock AI-Powered Sales Mastery for Just \$47 – Eric Lofholm's February Power Pack!

**Subject Line Option 2:** Struggling with Time? Eric Lofholm's AI Bundle Saves You 1,000 Hours This Year

**Subject Line Option 3:** Transform Your Sales Mindset with AI – Limited Spots in Eric's New POM!

### Email Body:

Hey [First Name],

What if you could change your sales mindset like changing a shirt – instantly shifting from overwhelmed to unstoppable? That's the power of Eric Lofholm's teachings, and now he's bundled it with cutting-edge AI tools in his February Product of the Month: the AI Power Pack.

As Eric always says, your mindset influences every action you take. Imagine automating repetitive tasks, generating endless content, and closing more deals without burning out. This isn't just theory – it's GSA in action: set your Goals for explosive growth, apply proven Strategies with AI, and take immediate Action to reclaim 1,000 hours of productivity.

For a limited time (first 50 people only), get this \$577+ value bundle for just \$47:

- A personal 15-minute coaching session with Eric himself (\$125 value) – reverse engineer your results using his Being-Thought-Action framework.
- Live training: "1,000 Hours of Productivity" on Feb 20th – learn AI scripting techniques to future pace your success.
- Live training: "AI Content Engine" on Feb 21st – connect the known (your sales skills) to the unknown (AI prompts) for effortless content creation.
- 30 ready-to-use AI prompts for lead gen, mindset shifts, and more (\$57 value).
- Bonus: 2 premium recordings on AI for scripts and presentations (\$97 value).

Eric's trained thousands since 1999, and this pack eliminates the AI learning curve. No tech skills needed – just plug in and watch your business transform.

Click here to grab it before spots fill up: [AFFILIATE LINK]

To your sales championship,  
[Your Name]

P.S. What action would you take if you believed AI could make you a top producer? Start now and find out!

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## Social Media Posts

### Post 1 (For LinkedIn or Facebook – Longer Format):

🚀 Ready to reverse engineer your sales results? Eric Lofholm's February AI Power Pack is here – a game-changer for busy pros like you!

Using Eric's core concepts: Mindset shifts (like changing a shirt), GSA (Goals-Strategy-Action), and sales scripting techniques like future pacing and contrast.

Imagine saving 1,000 hours this year by automating tasks with AI, no tech experience required. Get:

- 15-min 1:1 coaching with Eric (\$125 value)
- Two live trainings: Productivity boost & AI content creation (\$298 combined)
- 30 AI prompts for leads and mindset (\$57)
- Bonus recordings (\$97)

Total value: \$577 – yours for \$47 (92% off, first 50 only)!

Shift your perspective from "I'm not tech-savvy" to "I'm an AI master." Link in bio/comments: [AFFILIATE LINK]

#SalesMindset #EricLofholm #AIPowerPack #SalesScripting

### Post 2 (For X/Twitter – Shorter Format):

What if AI could transform your sales like Eric Lofholm's mindset system? His Feb AI Power Pack: 1:1 coaching, live training, 30 prompts + bonuses. \$577 value for \$47! Limited to 50. Grab it: [AFFILIATE LINK] #SalesChampion #AIFORBusiness

### Post 3 (For Instagram or Facebook – Story/Visual Focus):

[Image Suggestion: Use a graphic of Eric Lofholm with AI icons, or the product bundle cover]

🌟 Eric Lofholm's AI Power Pack: Connect the known (your sales skills) to the unknown (AI magic)!

Future pace your success: Automate, create content, close deals faster. Includes personal coaching, live sessions, prompts & bonuses. \$47 steal (value \$577)!

DM me for details or tap link: [AFFILIATE LINK]

#EricLofholm #SalesTransformation #MindsetMastery

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## Direct Message Swipe Copy

### DM Variation 1 (Personalized Outreach):

Hey [Their Name], I know you're all about leveling up your sales game – have you seen Eric Lofholm's new AI Power Pack? It ties right into his mindset training: change your thoughts, take action, get results.

For \$47, get 1:1 coaching with Eric, two live AI training sessions, 30 prompts, and bonuses (worth \$577!). Perfect for automating your workflow and scripting killer content.

Limited to first 50 – check it out: [AFFILIATE LINK]

What do you think? Worth a quick look?

### DM Variation 2 (Follow-Up Style):

Quick question, [Their Name]: What action would you take if AI could save you 1,000 hours in sales this year? Eric Lofholm's February POM makes it easy with his GSA system.

Bundle includes coaching, trainings, prompts – all for \$47. No tech skills needed.

Here's the link: [AFFILIATE LINK]

Let's chat if you have questions!

### DM Variation 3 (Value-Focused):

[Their Name], as a fan of sales scripting, you'll love Eric Lofholm's AI Power Pack. Use techniques like nested stories and contrast powered by AI to boost your closes.

\$577 value: Coaching, live sessions on productivity/content, 30 prompts + bonuses. Just \$47, first 50 only.

Secure yours: [AFFILIATE LINK]

Excited to hear your wins!