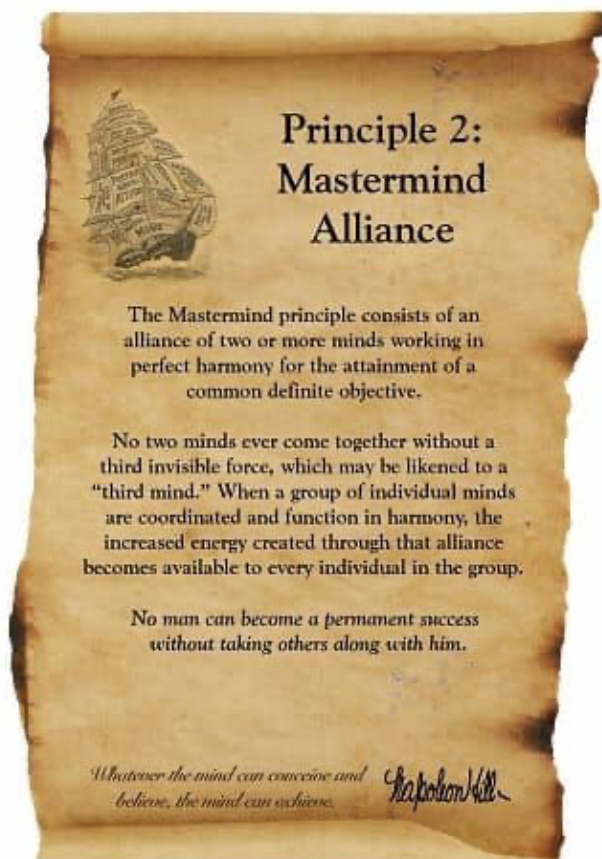


Lesson 2 – Mastermind Alliance

The recordings of each lesson will be up on <https://morningsalesboost.com/>. On this page you can find videos of Napoleon Hill teaching his content. Invite your friends to enjoy the content as well.

The key to this content is action!



The mastermind principle is simple. 2 or more people come together to work on a problem or a project to generate ideas.

The meeting or meetings can take place over the phone, Zoom or similar or in person.

1 on 1 mastermind

Group Mastermind

Company Mastermind

1 on 1 Mastermind

1. Identify who you want to mastermind with
2. Determine the value they will receive

Value points could be:

Money

They get a shared experience

They get to help you

3. Reach out and present the idea

Work Mastermind

1. Create a concept
2. Go to the leader and present the idea
3. Take action

I do weekly masterminds with my division leaders.

Group Mastermind

Create the concept for the mastermind

Make a list of who you want to be a part of the mastermind

Reach out and invite them to be a part of the mastermind

Famous Business Examples of Ideas Coming from others

Steve Jobs and Xerox Parc

Ray Kroc and creating unlimited investment capital

Today's Bonus Video Mastermind Alliance -

<https://www.youtube.com/watch?v=XMzu0ZzylFo&feature=youtu.be>