



Create 1,000 Leads in 3 Days Challenge

We are going to get an assist from Chat GPT.

1. Welcome
2. Content

1. Welcome

Welcome to the Create 1,000 Leads in 3 Days Challenge. My name is Eric Lofholm, and I will be your instructor over the next 3 sessions.

I have built a 50,000+ per database from scratch over the years. During this 3-session class I will share my best ideas on how to generate leads.

The purpose of this class is for you to generate as many leads possible by 2 deadlines. Deadline 1 is the end of class on Thursday, February 25. The 2nd deadline is Saturday, February 28.

Email me at the end of class on Thursday, February 25 with how many leads you have generated between now and then. My email is eric@ericlofholm.com. Email me again on Saturday, February 28 with the total number of leads you generate between now and Saturday, February 28.

The recordings will be available <https://hubpagereplay.com/>

Survey – Time Management Course plus transcript if you fill out the survey - <https://link.ericlofholm.com/widget/survey/07aNXsYOhpW9xQU3oIBJ>

If you have any questions, you can email customerservice@ericlofholm.com

If you need support in the zoom chat Wayne Wallace is there to provide you support.

2. Content

Digital Divide

CRM – Social Media – Publishing Content

Some don't have internet

Some don't know how to use social media

Some don't have a CRM

Some don't know how to use AI

Eric Lofholm International is a place to call home to help with this for you and your friends and family.



I am a community builder

Data Pool – The future of AI

Thursday at 3 pm pacific – Lead Generation Data Pool

I am going to make the transcripts available in my community. The way to join the community for free is to go to <https://saleschampion.com/start-here>

Bonus training on Thursday at 3 pm pacific. Use the same zoom link you are using for today.

Lead Magnet

Sign up for my newsletter versus get my \$1,000 sales course for free

The CEO Space Story

Value the Opt In

The Tom Hopkins Story – Tag 2015 Tom Hopkins and Eric Lofholm

\$250,000 Idea

Make a list of as many possible POI's as you can.

Identify your top 4

Reach out to book an appointment

Social Media System – Tortoise and the Hare

Add 5 people on social media that are prospects for you – if you do 5 per day and 3 say yes that will generate 6 leads during our 3-day challenge – If you add 5 per day and 3 say yes for the next 4 days that is 12 leads. If you do 5 per day and 3 say yes for 10 months that is 900 leads.

Networking

Networking Groups

In person

Virtual

Ponds that you can network in

Health Coaching company – thousands of coaches – I spoke to 160

Build deeper relationships – 1,000+ leads

Networking with each other - <https://events.ericlofholm.com/virtual-networking>



AI Lead Generation Coach - <https://chatgpt.com/g/g-6952f2fb250c8191a0c2589fed972556-ai-lead-generation-coach>

Referrals – Tony Robbins Story

Share Bonus

Share about this class on social media. You can hit the share button on the post on my personal Facebook page at www.facebook.com/ericlofholm. When you share that post let people know you are doing this class and encourage them to attend.

You can also share the landing page on any social media - <https://events.ericlofholm.com/1000-leads>

After you share the that post or after you post about this class with the link to register send me an email at eric@ericlofholm.com and put February 25 Share bonus in the subject line of the email. I will then send you audio book called Modern Persuasion Strategies.

Silver Protege

Sales + Tech + Social Media to address the digital divide

I will be promoting my course called Silver Protege this week. This course is normally \$1,295. It is on special during the challenge for \$249 or 7 payments of \$50. I am also offering a lifetime membership instead of a 1-year membership. Lastly, I am also offering a 45-minute coaching session with me for ordering by today at 8 pm pacific. at noon pacific. To order go to <https://silverprotege.com/>

Text to order 916 626 1945

Email to order eric@ericlofholm.com