

Affiliate Promotional Kit – 2026 Planning Class

Tues/Thurs, Dec 16 & 18 | 10:00 AM PST | Live on Zoom

What's Inside

1. Video Invite
2. Email Templates
3. Text Messages
4. Social Media Posts

1. Video Invite

We've created a short video you can share to help promote the event. Just post it to your social media, email it to your list, or text it to your contacts.

Video Link: <https://youtu.be/l5vkN1xiUlw?si=gk-y14UFdRPmm8i0>

2. Email Templates

Email #1 – Get Ready for 2026 (goal-setting angle)

Subject: Do you have your 2026 plan ready?

Preview text: Free 2-day class with Eric Lofholm

Hi [FirstName],

Start 2026 with clarity and confidence. Join **Eric Lofholm** for a *free, live 2-part virtual training* designed to help you craft your **written sales & marketing plan for 2026**.

- Create your personalized 2026 plan
- Learn how to use ChatGPT to make planning easier
- Walk away with actionable strategies you can implement right away



Tuesday & Thursday, Dec 9 & 11



10 am PT | 1 pm ET



Register here: [YOUR AFFILIATE LINK]

Set yourself up for success—your future self will thank you.

To your success,
[YourName]

Email #2 – ChatGPT Advantage (tech/tool angle)

Subject: Plan your best year ever—with ChatGPT built in

Preview text: Eric Lofholm's free 2026 Planning Class

Hi [FirstName],

What if you could combine **proven planning strategies** with the power of **AI**? That's exactly what you'll get at Eric Lofholm's *free 2026 Planning Class*.

In just 2 sessions, Eric will guide you step-by-step to:

- Build your written **2026 sales & marketing plan**
- Leverage **ChatGPT** to save time and spark ideas
- Start the year with focus, clarity, and momentum



Dec 9 & 11 (Tues/Thurs)



10 am PT | 1 pm ET



Save your spot: [YOUR AFFILIATE LINK]

Don't wing 2026. Build your plan and your confidence.

Best,

[YourName]

Email #3 – Future Success (inspirational angle)

Subject: Your 2026 success starts here

Preview text: Free 2-day planning class with Eric Lofholm

Hi [FirstName],

The most successful people don't wait for the year to start—they **plan for success ahead of time**.

That's why Eric Lofholm is hosting a *free, 2-day virtual training*: **The 2026 Planning Class**.

You'll walk away with:

- A clear written plan for 2026
- A strategy to boost sales & marketing results
- Tools to implement your plan faster with ChatGPT



Tues & Thurs, Dec 9 & 11



10 am PT | 1 pm ET



Register free: [YOUR AFFILIATE LINK]

Give yourself the gift of a strong 2026.

Best regards,

[YourName]

3. Text Messages

1. 🎯 Ready for 2026? Join Eric Lofholm's *free 2-day Planning Class* (Dec 9 & 11 @ 10 am PT). Craft your sales & marketing plan for 2026 w/ ChatGPT. Register: [YOUR AFFILIATE LINK]
 2. 📅 Plan your best year ever! Free *2026 Planning Class* w/ Eric Lofholm. Dec 9 & 11, 10 am PT. Walk away w/ a written sales & marketing plan. Sign up: [YOUR AFFILIATE LINK]
 3. 🚀 Don't wing 2026. Join Eric Lofholm's free *Planning Class* (Dec 9 & 11, 10 am PT) + build your written 2026 plan w/ ChatGPT support. Save your spot: [YOUR AFFILIATE LINK]
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4. Social Media Posts

Post #1 – Success Mindset

🎯 Do you have your **2026 plan ready?**

Join Eric Lofholm's *free, live 2-day Planning Class* to create your written sales & marketing plan for 2026—powered by ChatGPT.



Tues & Thurs, Dec 9 & 11



10 am PT | 1 pm ET



Register free: [YOUR AFFILIATE LINK]

Post #2 – AI Advantage

🚀 Plan smarter for 2026!

Eric Lofholm's *free 2026 Planning Class* combines **proven planning strategies + ChatGPT** to help you create a sales & marketing plan you'll actually use.



Dec 9 & 11 @ 10 am PT



Save your spot: [YOUR AFFILIATE LINK]

Post #3 – Future Focus



Your 2026 success starts here.

In Eric Lofholm's *free, live 2-part Planning Class*, you'll craft your written plan for 2026 and learn how to implement it with ChatGPT.



Dec 9 & 11



10 am PT | 1 pm ET



Register free: [YOUR AFFILIATE LINK]