

Affiliate Promo Kit – How to Create an Effective Presentation That Closes

What's Inside

1. Email Templates
2. Text Messages
3. Social Media Posts

Subject Line Options:

- Learn How to Deliver Presentations That Close
- Create Presentations That Inspire, Engage, and Sell
- Free Training: How to Create an Effective Presentation That Closes

Body Copy:

If you've ever wanted to make more sales from your presentations, this free class is for you.

Join master sales trainer **Eric Lofholm** for a special live training:

How to Create an Effective Presentation That Closes

 Thursday, October 23 at 10 am Pacific (via Zoom)

In this 60-minute session, you'll discover:

- The 7 essential elements of a winning presentation
- How to build instant credibility and connection with your audience
- The secret to making offers that convert
- Storytelling strategies that move people to action

This is a free event, and seats fill quickly.

👉 **Reserve your spot here:** [YOUR AFFILIATE LINK]

Learn the exact methods Eric has taught to thousands of speakers and coaches to confidently present and close more sales.



Text Message Copy

Option 1:

Join Eric Lofholm Oct 23 @ 10am PT for a free training — *How to Create an Effective Presentation That Closes!* Learn how to inspire, engage & sell from stage. Register: [YOUR AFFILIATE LINK]

Option 2:

Want to close more sales from your presentations? Join Eric Lofholm's free class on Oct 23 at 10am PT! *How to Create an Effective Presentation That Closes* → [YOUR AFFILIATE LINK]



Social Media Posts

Facebook / LinkedIn Post:

Free Training for Speakers and Coaches!

Join master sales trainer **Eric Lofholm** for *How to Create an Effective Presentation That Closes* — happening **Thursday, October 23 at 10 am Pacific**.

You'll learn how to:

- ✓ Structure your talk for maximum impact
- ✓ Build instant connection with your audience
- ✓ Make powerful offers that convert
- ✓ Tell stories that sell

Don't miss this one-hour class designed to help you create presentations that inspire and close!

 Register free here: [YOUR AFFILIATE LINK]