



How to Write a Book in a Day – Presented by Eric Lofholm

This is the Facebook group we will be using -

<https://www.facebook.com/groups/eliwriteabook>

The goal of this class is for you to produce a 21 Ways style, book, or the book style of your choice in 1 day and to publish your book on Amazon in Kindle and paperback within 30 days.

The majority of today you will be writing. With the help of Chat GPT this can be very easy. Just do your best. Once the book is done it will be a deliverable for you. A deliverable is something that once you complete it you can benefit from its completion for years to come.

Having said that it may take you longer than a day to write your book and longer than 30 days to publish it. If that is the case that is fine. Don't quit. Keep going until you publish.

We want to be like:

George Yoder - https://www.amazon.com/Ways-Grow-Business-Using-Technology-ebook/dp/B01LNT1DK/ref=sr_1_1?s=digital-text&ie=UTF8&qid=1487520598&sr=1-1&keywords=george+yoder

Tim Marquez - https://www.amazon.com/Ways-Guarantee-Great-Solar-Solution-ebook/dp/B06XZ28GM8/ref=sr_1_2?ie=UTF8&qid=1491147622&sr=8-2&keywords=tim+marquez

Brenda Hux - https://www.amazon.com/Its-Not-Just-Dog-Brenda-ebook/dp/B06XFMR2GT/ref=sr_1_1?ie=UTF8&qid=1491147678&sr=8-1&keywords=brenda+hux

Doug Brown - https://www.amazon.com/Ways-Improve-Your-Companys-Cash-ebook/dp/B06Y1GGS7T/ref=sr_1_2?ie=UTF8&qid=1523807122&sr=8-2&keywords=doug+brown

Terilee Harison - https://www.amazon.com/Become-Most-Published-Expert-Industry-ebook/dp/B079ZMDVDK/ref=sr_1_fkmr0_1?s=digital-text&ie=UTF8&qid=1523807155&sr=1-1-fkmr0&keywords=terilee+harison

Terri Cornish - https://www.amazon.com/Business-Growth-business-creating-winning-ebook/dp/B07367YNK9/ref=asap_bc?ie=UTF8

Angel Vallejo - https://www.amazon.com/Simple-Ways-Generate-Extra-Cash-ebook/dp/B075BVBZXM/ref=sr_1_1?s=digital-text&ie=UTF8&qid=1523807248&sr=1-1&keywords=angel+vallejo

There are 6 main things we need to do to publish.

1. Create the title
2. Write the book
3. Create a book cover
4. Proofread the book
5. Edit the book into Kindle and paperback files
6. Upload the book to Amazon

Show the overall process and how it works.

1. Creating the Title

Consider the topic of your book. Create a title that will attract people to you that are interested in your topic.

The reason I like the 21 ways format is it gives you a structure to follow. You can do other formats if you prefer.

21 Ways Ideas

1. Content
2. Geography – 21 Things to do When you Visit Rocklin, California

My working title for my last book was -
21 Ways to Make More Sales Now Even, if you don't Like to Sell!

Exercise: You have 10 minutes to develop a working title.

2. Writing the Book

Decide if you want to dedicate the book to someone.
Make a list of the 21 points you want to cover.

Put the 21 points in order.

Write 1-3 paragraphs for each point.

Once the core book is done determine if you want to put any marketing links into the book. For example you might want to put your main website or offer a free consultation or offer some videos. You may also want to include links to your social media.

3. Create the Book Cover

4,5,6. Proofread the Book, Edit the Book into Kindle and Paperback Files, and Upload the Book to Amazon

Note: When outsourcing, consider any risk you might be taking on. If you are giving passwords and login information to others change your password so they don't have the main password you use. If you are allowing people to login to your social media, CRM, Amazon accounts etc. you run the risk of them deleting files or otherwise.

There are many different ways you can have your book proofread. Here are some suggestions.

www.fiverr.com

www.google.com

Do a post on Facebook and ask for referrals to proofreaders

Go into Facebook groups that having writing books as the topic and ask for referrals

After each writing assignment we will go celebrate our progress by posting in the pinned post in the Facebook group or by commenting using the question feature in the webinar.