

Affiliate Promo Kit – Write Your Close Script 5-Day Challenge

M-F, Jan 26th - 30th | 11 AM Pacific/2 PM Eastern | Live on Zoom

What's Inside

1. Email Template
2. Social Media Post
3. Text Message
4. Flyer/Graphics

Write Your Close Script – 5-Day Challenge is a free, live training where participants learn how to create a clear, confident, and repeatable closing script they can use immediately in real sales conversations.

Over five days, Eric Lofholm walks attendees step-by-step through the structure of an effective close — helping them know exactly what to say, when to say it, and how to guide prospects to clear next steps

Affiliate Email Swipe

Subject: Free 5-Day Challenge: Write Your Close Script

Body:

If you've ever felt unsure about *how to close* — or want a closing script that feels natural and confident — this free challenge is a must.

Eric Lofholm is hosting a **FREE 5-Day Write Your Close Script Challenge** and walking participants through how to build a clear, repeatable closing script step-by-step.

Live | Free | Practical

 Jan 26–30 (Mon–Fri)

 11 AM Pacific

You'll learn:

- How to structure your close
- What to say when prospects hesitate
- How to increase close rates without pressure
- How to leave conversations with clear next steps

 Register free here: [Your Affiliate Link]

(Your Closing)

Social Media Post (Facebook / LinkedIn)

Struggling with closing sales — or want a script that feels natural and confident?

Join this **FREE 5-Day Write Your Close Script Challenge** with Eric Lofholm.

 17 Jan 26–30 (Mon–Fri)

 11 AM Pacific

 Live + actionable

You'll leave with a complete close script you can actually use.

👉 Save your seat here: [Your Affiliate Link]

Short Text / DM Swipe

Free 5-Day *Write Your Close Script Challenge* starting Jan 26 at 11am PT.

If closing feels inconsistent, this will help you build a confident close you can use immediately.

Register here👉 [Your Affiliate Link]

Flyers/Graphics (Copy and Paste the link into your web browser)

- Fyler <https://mcn-library-prod-a1455de1-125a41c1.s3.amazonaws.com/ec81b501-55fc-4e8f-a0a6-af3ab51c8a6a/original>
- Graphic 1 <https://mcn-library-prod-a1455de1-125a41c1.s3.amazonaws.com/cedd8087-0226-4716-8663-4c42a87ab01b/original>
- Graphic 2 <https://mcn-library-prod-a1455de1-125a41c1.s3.amazonaws.com/f2a6e255-87f6-49b2-bae7-2e10ca619e99/original>
- Graphic 3 <https://mcn-library-prod-a1455de1-125a41c1.s3.amazonaws.com/636c8c23-5e38-4eb9-b11b-f41ab6d93e97/original>
- Graphic 4 <https://mcn-library-prod-a1455de1-125a41c1.s3.amazonaws.com/625d7a18-a8ec-40c3-b7f1-e29ffda5879b/original>

Promoter Tips

- Add your affiliate link to all emails, posts, and messages.
- Send 2–3 reminders leading up to the event (7 days, 2 days, and day-of).
- Share a personal note like “I’ve learned so much from Eric — this is a must-attend!”
- Use hashtags like **#SalesTraining #EricLofholm #FreeSeminar #SalesSuccess**