

## Lesson 18 – All 17 Principles

Today is a great day!

What position are you coming from as a student?

Questions in the back of Think and Grow Rich

Entertainment?

This applies to others but not me?

Or

What does this mean to me?

How can I apply this idea?

Thinking in Combinations

**Napoleon Hill's 17 Principles of Success**

**Definiteness of Purpose**  
Definiteness of Purpose is the starting point of all achievement.  
*Successful people move in their own initiative, but they know where they are going before they start.*

**Personal Initiative**  
Personal initiative bears the same relationship to an individual that a starter bears to an automobile. It is the power that initiates all action. It is the power that assures completion of anything one begins.  
*Today's employer would be yesterday's employee who found opportunity waiting for him at the end of the second mile.*

**Pleasing Personality**  
A pleasing personality is the aggregate of all the agreeable, gratifying, and likable qualities of any one individual.  
*It is essential that you develop a pleasing personality—pleasing to yourself and others.*

**Mastermind Alliance**  
The Mastermind principle consists of an alliance of two or more minds working in perfect harmony for the attainment of a common definite objective.  
*No man can become a permanent success without teaming others along with him.*

**Positive Mental Attitude**  
Your mental attitude is the medium by which you can balance your life and your relationship to people and circumstances—to attract what you desire.  
*A positive attitude is infectious—but a negative attitude will be more so. Remember the saying: "The benefit which you set your heart upon, for it will surely be yours."*

**Creative Vision**  
Creative vision belongs only to those who go the extra mile, for it recognizes no such thing as the regularity of working hours, is not concerned with monetary compensation, and its highest aim is to do the impossible.  
*The imagination is the workshop of the soul wherein are shaped all plans for individual achievement.*

**Maintenance of Sound Health**  
Follow work with play, mental effort with physical, eating with fasting, seriousness with humor, and you will be on the road to sound health and happiness.  
*If you think you're sick, you are.*

**Applied Faith**  
Faith is a state of mind which may develop by conditioning your mind to receive Infinite Intelligence. Applied faith is the adaptation of the power received from Infinite Intelligence to a definite major purpose.  
*You can do it if you believe you can.*

**Enthusiasm**  
Enthusiasm is a state of mind. It inspires action and is the most contagious of all emotions.  
*To be enthusiastic—act enthusiastically!*

**Controlled Attention**  
Controlled attention is the act of coordinating all the faculties of the mind and directing their combined power to a given end. It is an act which can be achieved only by the strictest sort of self-discipline.  
*Keep your mind on the things you want and off the things you don't want!*

**Budgeting Time & Money**  
Effectiveness in human endeavor calls for the organized budgeting of time. For the average man, the 24 hours of each day should be divided into 8 hours for sleep, 8 hours for work, and 8 hours for recreation and spare time.  
*Tell me how you use your spare time and how you spend your money and I will tell you where and what you will be ten years from now.*

**Going the Extra Mile**  
Render more and better service than that for which you are paid, and sooner or later you will receive compound interest on compound interest from your investment.  
*The most successful people are those who serve the greatest number of people.*

**Accurate Thinking**  
Accurate thought involves two fundamentals. First, you must separate facts from mere information. Second, you must separate facts into two classes—the important and the unimportant. Only by doing so can you think clearly and accurately.  
*Truth will be truly regardless of a closed mind, ignorance, or the refusal to believe.*

**Learning from Adversity & Defeat**  
Every adversity you meet carries with it a seed of equivalent or greater benefit.  
*If you can not let old problems go, temporary setbacks and hardships lead to success, you will come to believe that the only limitations you have are the ones in your own mind.*

**Cosmic Habitforce**  
The orderliness of the world of natural laws gives evidence that they are under the control of a universal plan.  
*You are where you are and what you are because of your established habits and thoughts and deeds.*

**Teamwork**  
Teamwork is the willing cooperation and coordination of effort to achieve a common goal. Teamwork is sharing a part of what you have—a part that is good—with others!  
*Humorous cooperation is a priceless asset which you can acquire in proportion to your giving.*

**Self-discipline**  
Self-discipline, or self-control, means taking possession of your own mind.  
*Direct your thoughts, control your emotions, and order your destiny!*

**Biography:**  
Napoleon Hill (1883-1970) was born in a one-room cabin in Wise County, Virginia. He began his writing career at age 13 as a "mountain reporter" for small-town newspapers and went on to become America's most beloved motivational author. Dr. Hill's book, *Think and Grow Rich*, is the all-time bestseller in the field and serves as a cornerstone to modern motivation and self-improvement. Dr. Hill established the Napoleon Hill Foundation as a nonprofit educational institution whose mission is to perpetuate his philosophy of leadership, self-motivation, and personal achievement, known today as the Science of Success. Authoritative editions of Dr. Hill's books and this poster can be found at the Foundation website, <http://www.naphill.org>.  
*"What the mind of man can conceive and believe, the mind can achieve."*

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9. Self Discipline
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12. Teamwork
13. Adversity and Defeat
14. Creative Vision
15. Maintain Sound Health
16. Budgeting Time and Money
17. Cosmic Habit Force

Focus on Revenue Producing Activities

Bonus Video - <https://www.youtube.com/watch?v=36yH68QXboo>