

Affiliate Promo Kit – 2026 Public Speaking Planning Class

Event Title: 2026 Public Speaking Planning Class

When: Tues & Thurs, Dec 16 & 18 | 10 am PST

Where: Zoom (online)

Affiliate Note: Replace the links below with your unique affiliate link.

Email Templates

Email 1 – Subject: Plan Your 2026 Speaking Success

Hi [First Name],

If you're a speaker or coach, now is the perfect time to map out your 2026 success.

Join **Eric Lofholm's free 2-part Public Speaking Planning Class** on **Dec 16 & 18 at 10 am PST**.

In just 2 sessions, you'll:

- Set clear goals for your speaking/coaching business
- Learn how to find more speaking opportunities
- Create a winning action plan for 2026

Register here: [Insert Your Affiliate Link Here]

This class is free—don't miss it!

To your success,
[Your Name]

Email 2 – Subject: Free Public Speaking Planning Class with Eric Lofholm

Hi [First Name],

Want to make 2026 your best year ever as a speaker or coach?

Eric Lofholm is hosting a **free, 2-part planning class** to help you do just that.

When: Dec 16 & 18

Time: 10 am PST

You'll walk away with:

- A clear roadmap for your speaking business in 2026
- Strategies to find and secure more speaking opportunities
- A personalized action plan to grow your impact and income

Seats are limited—save your spot today:

[Insert Your Affiliate Link Here]

Best,

[Your Name]

Email 3 – Subject: Speakers & Coaches – Don't Miss This Free Class

Hi [First Name],

Ready to take your speaking/coaching business to the next level in 2026?

Eric Lofholm is offering a **free 2-part Public Speaking Planning Class on Dec 16 & 18 at 10 am PST**.

This class will help you:

- Clarify your goals for the new year
- Map out your income opportunities
- Build confidence and momentum going into 2026

Register here: [Insert Your Affiliate Link Here]

See you there!

[Your Name]

Social Media Posts

Post 1

Join Eric Lofholm's free 2-part Public Speaking Planning Class
Dec 16 & 18 at 10 am PST

Register here: [Insert Your Affiliate Link Here]

Speakers & Coaches, get ready to make 2026 your best year yet.

Walk away with clear goals, speaking opportunities, and a winning plan for your business.

Post 2

Want more speaking opportunities in 2026?

Join Eric Lofholm's free Public Speaking Planning Class on Dec 16 & 18 at 10 am PST.

- Set clear goals
- Discover speaking opportunities
- Create your 2026 action plan

Save your seat: [Insert Your Affiliate Link Here]

Post 3

Speakers and coaches—don't leave your 2026 to chance.

Dec 16 & 18 at 10 am PST

Free 2-part Zoom Class with Eric Lofholm

Learn how to plan, set goals, and find opportunities for your speaking/coaching business in 2026.

Register here: [Insert Your Affiliate Link Here]

Text Messages

1. Speakers and Coaches—join Eric Lofholm's free Public Speaking Planning Class Dec 16 & 18 at 10 am PST. Set goals and plan your 2026! Register: [Insert Your Affiliate Link Here]
2. Want more speaking opportunities in 2026? Don't miss Eric Lofholm's free 2-part class Dec 16 & 18 at 10 am PST. Sign up free: [Insert Your Affiliate Link Here]
3. 2026 can be your best year as a speaker or coach. Join Eric Lofholm's free Public Speaking Planning Class Dec 16 & 18 at 10 am PST. Register now: [Insert Your Affiliate Link Here]